



GICEROVA

NICIODATA NU E PREA TARZIU SA INVETI

Adult Training



Education and Culture
Lifelong learning programme
LEONARDO DA VINCI

TEACHING UNIT

BEAUTY AND CREATIVITY



***Creativity and manual skills:
Learning skills for personal development through adult life relationship.***

General objectives :

Each adult learner, participant in the creative session, should know more ways of learning, focused on increasing creativity in education and training through which:

- to learn the learning skills for personal development,
- to acquire manual and expressive creative skills,
- to learn the creative skills in the field of beauty,
- to understand how to approach various creativity ways,

It aims to develop the artistic manual skills and abilities as a stimulus for creativity and for originality, as a tool for training and social inclusion. The creativity in training session is an instrument used in order to improve the relationship between learners and trainers, and to create better conditions for professional life.

Testing and applying common concepts to be developed at European level, in order to achieve and spread the role of 'players' right in the field.

Session objectives:

Methodologies used in the sessions are used and they come from needs and new ideas with regard to how to teach art which develop the human value.

The methodology approach is developed by creating flexible learning paths based on the active participation of the students in the creative learning process.

Such habits are formed that allow future graduate student to make works of beauty, using and developing their creativity.

This session adopts:

Units of specialized and technical competence and creativity

- Men's creative Haircuts / creative men Hairstyles
- Women's creative haircuts / creative women hairstyles
- Creative Manicure
- Make-up creativity

Lessons will focus on:

- ✓ learning techniques of beauty using creativity,
- ✓ stimulating creativity in adults
- ✓ learning to use a pictorial language
- ✓ learning progressive working of creative activities

Beneficiaries

The target group is varied and formed by adults of different working world such as: students, young people risking social exclusion (with low income, rural or ethnic isolation), adult people looking for a job.

Target groups needs:

All these are necessary;

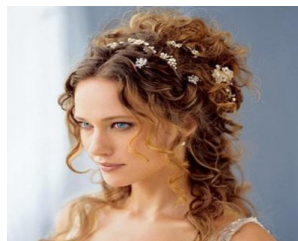
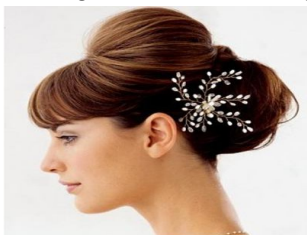
- to express easily,
- to emphasize their own creativity,
- to improve their skills without being influenced
- to create the reality
- to make special creations,

The specific objective in this session is to teach students „creative language” through the acquisition of creative techniques by knowing the techniques of classic hairstyle, manicure and cosmetics.

Thus the student will be;

- ✓ use imagination and creative skills,
- ✓ could achieve artistic hairstyles, makeup and nail painting,
- ✓ will increase self confidence,
- ✓ will use their creativity in hairdressing, makeup and manicure
- ✓ will develop themselves professional

Creativity is essential in beauty. Hair is one of the areas of fashion, in addition to design, makeup and more, furthermore it is a job that belongs to the realm of aesthetics, it actually deals with women's and men's beauty. Working with beauty means loving beauty, moreover, loving the human being.



Students will keep an open mind and senses for making use of their intuitions to be creative.

Students will learn to eliminate prejudices, stereotyped ideas in order not to block creativity. At the end of the activities the students will produce a portfolio of activities with creations made on the during learning.

Content

The teacher and students prepare the workspace with all the necessary instruments and materials which they will use in the creative lab. They will decide in the models to work on.

The teacher will present some important ideas about creativity, will hand the students the worksheets which they will put into practice developing their creativity.

Worksheet 1 - Haircuts executed with the hair clipper using Creativity

Complete haircut –can be made with the clipper to which we choose any of the length steps no. 0,1,2,3,4 depending on the hair length desired by the customer.

Work Technique

The students will draw a creative painting which they will apply on the hair using a pattern

- The haircut starts from the front of crown, it continues in lateral sides, and ends with the back portion.
- With no 0000 plate the fluff from the neck is cleaned and creative models onto the surface of the skull can be created.
- Any length difference is checked and arranged.



The result of the worksheet 1

Worksheet 2 - Creative women's haircuts/ hairstyles

With a very important aesthetic role the haircut / hairstyle is directly influenced by the evolution of the preference of society, by the fashion trends taking advantage from all the technical progress and the creativity of the worker.

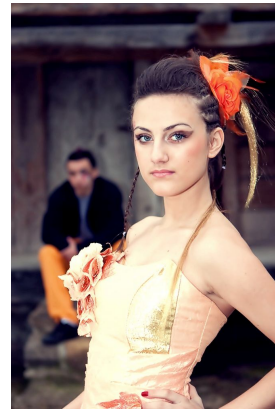
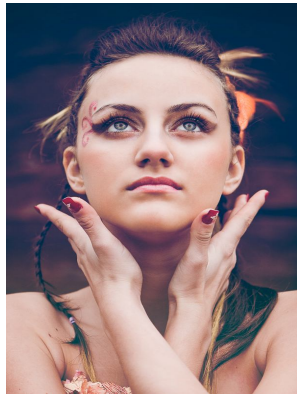
This has led to numerous working techniques starting from adapting the classical techniques in order to perform haircuts to customers inspired by photos, magazines, catalogs, or the haircuts of celebrities using creativity.

Changes in the standard look of a classic haircut must be made taking into account the fact that the new haircut created must highlight the beautiful features and also has to mask the imperfections of the face and skull.

For the success of this haircut we must take into account:

- Combining the working techniques
- Certain terms of harmonization
- Adaptation of the classical haircuts to make arrangement of the styles suitable for the final haircut using creativity

The combing and the drying are made differently according to the shape required by the haircut and the shape of the skull .



The result of the worksheet 2

Worksheet 3 - Manicure and creativity

A manicurist's creativity is seen in her accomplishments: a good manicure both in form and in nail-painting. The beauty of the hands is emphasized by an excellent manicure, classic or French, with rhinestones or nail graphics made by our professionals.

The hands are the most visible part of the body, but there are also those which bear most of the abuses. You use them in different daily activities, from washing to typing and in the same time they must be very graceful. Give your hands the attention they deserve! In order to have the most beautiful and healthy nails, use professional products and for special nail painting use imagination and creativity.

The result of the worksheet 3



Activities



Activity number 1 - Work individually

- Tasks :
1. Form cartoon templates according to every type of face
 2. Overlap the foil on the cartoon template
 3. Design on a sheer foil the hair-cut for every type of face
 4. Analyze if the hair-cut matches with the type of face of the client
 5. Try until you find the proper, creative hair-cut for the client



Activity number 2 - Practical Work

For this exercise you will form team of three trainee

Tasks will be shared as follows:

Trainee number 1

- leader, coordinates and supervises the activity

Trainee number 2

- chooses a classical hair-cut that should change in agreement with a photo brought by the client(developping creativity)
- executing the hair-cut (creative activity)
- executing the proper hair-cut

Trainee number 3

- a client who requests a hair-cut and hairdo according to a photo

- wants to adapt the hair-cut according to his features
- Change roles between group members and repeat the exercise
An evaluation sheet will be filled in by the professor.

Activity number 3



Make a project with the subject "Creative manicure".

Requests: you will choose a client to whom you will make a creative manicure, using creativity.

- Content of the project:
- Case study: nails' form, nail quality etc;
- Opportunities of manicure – using drawings, creativity, photos, PC programmes
- Explain your choice of the manicure;
- Execution of the chosen manicure - techniques

Tools/ instruments:

This session is done on the human body using beautification technique and creativity. In order to use the hair dye, the nail polish or body lotions, makeup, water and other materials we need a special place and properly arranged which we call creative beauty lab, where we have:

Overhead projector, computer, music CD player, albums and catalogs used in creative discussions

- Mirror, nightstand and table
- Sink
- Styling chair
- jacket shell- protects the client from the cut hair
- the towel - is used for washing or wetting hair
- paper napkins – are used for dyeing the hair as extra protection

Tools and equipment used

- ✓ Scissors and various hair clips
- ✓ Hair curler and hair dryer
- ✓ Hair curlers of different sizes
- ✓ Hair comb and brush
- ✓ Cosmetics makeup brushes and tools
- ✓ Manicure Toolkit
- ✓ Comb, oval brush, hairdryer, scissors, razor blade, spinning scissors

Necessary styling products.

- Hairspray : high stability for any hair type
- Hair gloss for styling: offers shine and maximum stability
- Creative –spray: for modelling and setting. The hair remains soft
- Styling wax: gives shiny effects to the hairstyle
- Liquid gel: creates a natural look: in high quantities it gives volume. If applied to the roots it gives stability.
- Shine-gloss: reflects the light, and the hair becomes extremely shiny. It is ideal for the burned hair. It simply sprays on their dry hair.

The necessary materials in manicure

- rubbing alcohol - 70 degrees
- solvent and napkin
- nail brush and nail file of different abrasives
- nail clippers or scissors to cut the nails
- nail polish – a wide range of colors
- wool or cotton swabs used for manicure
- vitaminizing oil for pushing cuticles (Johnson, paraffin)



- a small bowl for dipping fingers
- cuticle scissors to cut the cuticles (only if in excess, never on their own initiative and the client will be told the risks of cutting cuticles and the fact that everywhere in the civilized countries this process has been abolished)
- top coat - colorless nail polish used only after applying the coloring polish designed to protect the nail, preventing it from cracking from the nail and to give the nail a shiny pleasant appearance

Timing = 24 hours

The final aims:

After completing these units STUDENTS **will know how.....**



- to use creativity in hairdressing, hair and manicure
- to describe the preparatory operations executing a creative haircuts
- to use specialized language
- to choose the tools, materials necessary to execute a creative haircuts
- to conduct creative manicure

... will understand ...



- the creative working technique
- the technique of making the classical men's and women's haircuts/ hairstyles using creativity
- the technique of making and ...picturilor pe unghii folosind creativity
- how to explain the effects of applying the new techniques and the use of creativity

... will be able to...

- advise the clients in choosing the right haircut/ hairstyle and manicure
- make haircuts, hairstyles and manicures using different creative techniques
- make modern and creative working techniques
- perform haircuts/ hairstyles/ manicure according to the models asked by the clients using creativity

Methods of evaluation

As assessment tools the following can be used:

- Self-evaluation sheets and peer - assessment
- Assessment Tests
- Portfolio

These students' products will be collected in a portfolio, being proofs of their progress and achievement skills.

Portfolio

Portfolio is the **card of the trainee**, follows the progress from a semester to another, from a school year to another.

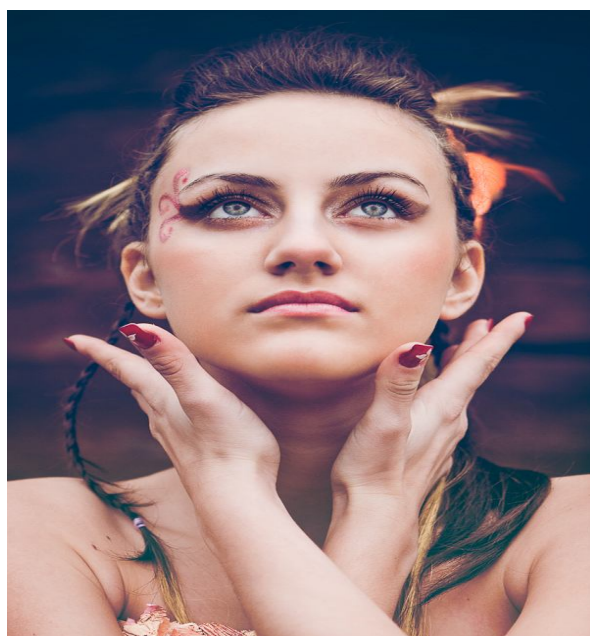
An important function that the portfolio has is to investigate the trainees products; in the same time, this represents an incentive in doing the whole teaching activities.

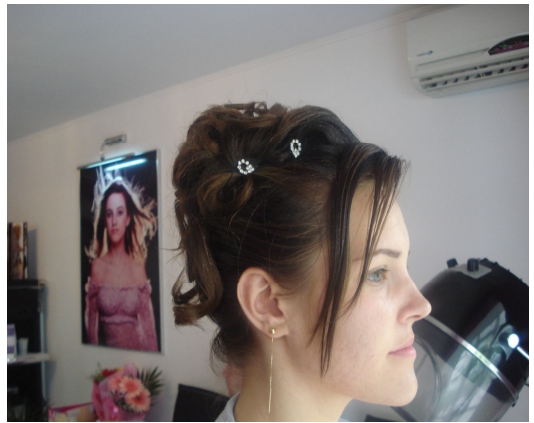
Portfolio stimulates creativity, ingenuity and personal implication of the trainee in the activity of teaching, developing intrinsic motivation and offering in this way (to the trainer) essential details about the personality of the trainee, as individual part of the group.

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2. How to know! Publishing Wella Romania 1995
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Portofolio- Student creativity









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